

JOB & SKILLS BEGA VALLEY – APPENDIX 8: BIG IDEAS WORKSHOPS

Appendix 8: Big Ideas Workshops in Bega and Eden

Big Ideas Bega Valley Shire Workshop

Attendees: 24 attendees

Idea	What are the benefits?	What's standing in the way?	Who's involved	Importance?	Urgency?
1. Improved transport among Shire towns	<ul style="list-style-type: none"> Workers can't get to work without having to drive their cars saving on CO2 emissions Electric busses would benefit the environment which would in turn improve tourism. young people can get to Jobs and not turn away shifts allow shops to roster better...longer opening hours if employers can source from a larger pool and this can positively impact their selection process social benefits of more people having jobs Enable employment in town you don't live in People driving as job Cost (of paying for a taxi from say Bermagui to Eden). Time. Convenience. Access and availability. Job access 	<ul style="list-style-type: none"> To be sure - parochial Commercial return Vast shire. Car pooling? Community transport covering more areas than health and aged care Vast shire. Car pooling? Community transport Insurance Distance Funding Resources Separation Cost Old reliance on public transport Funding sound strategy community commitment A transport provider or entrepreneur who can make a digital/web/mobile solution to allow vehicle sharing and on demand transport. 	<ul style="list-style-type: none"> Tech youth Uber Expansion of Flexi-bus service State government Council Public Chambers Tech SC Bus lines Council Aged Care groups Disability providers Transport providers - such as Sapphire Coast Bus Lines, other stakeholders including 	Average 3.9 out of 5 Sli.do	Average 3.8 out of 5 Sli.do

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	<ul style="list-style-type: none"> • Opens opportunities for people without vehicles • Creates jobs for drivers • Improves 'isolation' issues • Allows people with disability to get to work • Builds community • Tourism • Increase access to education and study options for those outside of main towns • Increases independence of youth in smaller towns and increases the ability to gain work experience and part time work • Improved internal tourism, with some 'trickle up' impact. As the population ages there will be more. reliance on assisted transport. Helping people get to work and study is a bonus. • Simplify finding work and attending work • Give employers access to a bigger skills base • Getting to work. Getting to training. • Social inclusion. Employment access. Food transportation. • Enable employment in town you don't live in • Job and training access • Transport of goods between businesses • Creates jobs 4 bus drivers 	<ul style="list-style-type: none"> • This is a real silver bullet solution that regional shires need • Lack of long term vision. • Low traffic density • Uncertain economies • Vast shire. Car pooling? • Funding. Vision. Planning. • Distance and cost • Money • Population size • Need • Not enough bus routes and times available • Distance • The attitude: it's always been done this way. 	<p>disabled people, students wanting to access educational institutions; etc, who use the existing bus services</p> <ul style="list-style-type: none"> • Varied • Car sharing • Non public transport • Big business, Business Chambers NSW transport community • A company like Scarlett's. • Those who don't drive. • Bvsc. • Centerlink • Bus companies • State transport • Uber? • Bus • Car pool • Big business, business chambers NSW transport • State government • Council 		
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	<ul style="list-style-type: none"> • Enabling people to access more jobs across Shire in particular young people • Inclusivity- People without private transport can access the same opportunities as those with private transport. • Getting people to work • Allowing people to become connected • Access to education opportunities and jobs. • Increased labour market • Improved movement • Cost (of paying for a taxi from say Bermagui to Eden). Time. Convenience. 		<ul style="list-style-type: none"> • Public • Transport providers - such as Sapphire Coast Bus Lines, other stakeholders including disabled people who use the existing bus services • Sapphire Coast Bus lines • Government • Transport providers - such as Sapphire Coast Bus Lines 		
2. Better internet connectivity allowing remote work and business	<ul style="list-style-type: none"> • Drawcard • New industry • Young techsavvy • we can attract high skill people to the community to impact life here in a number of fronts • salaries drawn from outside the shire are awesome for the local economy • remote education enabled • Remote workers, local jobs, grow markets • Access education • Investment attraction • access to networks • Lifestyle • Ability to work 	<ul style="list-style-type: none"> • Education, awareness of the ROI on having an internet presence • Technology changes • Hippies • Remote regional area. Education. • Local topography • Population • Population - Telcos, other than where mandated to, will only provision basic service levels • Education • Remote regional area. • Internet connection 	<ul style="list-style-type: none"> • Employers • Younger employees • Educators • Chamber • NBN, Splash Merimbula, ISPs • NBN • Telcos • Council • Businesses. students. • Skilled sea changers • Telcos 	Average 4.1 out of 5 Sli.do	Average 4.2 out of 5 Sli.do

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	<ul style="list-style-type: none"> • Flexibility • Increase revenue of business and employ more people • Work • Increased health wellbeing • The ability to establish internet businesses; business opportunity offering to establish an internet presence to micro businesses who do not have an internet presence • Lifestyle • Ability to work • Increase revenue of business and employ more people • Work • Employment • Telecommuting • New business tech based business • Remote work • Win tenders more jobs • Access to distance education • Tourists happy more visit nights • Access education • Increase revenue of business and employ more people • Employment • Telecommuting • Remote workers • Work remotely enable more tech capabilities 	<ul style="list-style-type: none"> • telstra - limited access to telstra phone towers means problems for those with limited reception and connectivity • NBN 	<ul style="list-style-type: none"> • businesses getting shared connections • Council • NBN • Business, students • businesses uptake • telcos and government 		
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3. Youth employment strategy, partnership support	<ul style="list-style-type: none"> • Keep young people local • Stop Brain drain • Rejuvenation • Keep youth in the Bega Valley • Youth can stay at home • Reducing age of local workforce • Encourage entrepreneurship. Mentoring. Training. • Enables youth to achieve their goals locally • Youth employment engagement keeping youth local future upskill • 400 young people leave every year after year 12 - it is probably the biggest structural issue we face so stopping it will be huge - economically, socially, cultural • Staying local • Pride • Value • Worth • Skill development • Socioeconomic • Build local employment • Lower youth unemployment • Build local investment • Retaining youth • Lower age bracket • Higher disposable income. • Keeping • Retention young people stay 	<ul style="list-style-type: none"> • Coordination • Big city/ bright lights • Lack of awareness of study and pathway to university programs • Coordination, direction • Connectivity. Lack of training. • Lack of understanding re: return on investment in developing strategies & partnerships • Cultural acceptance that our young people are better off leaving. • We should be harnessing their talents...particularly in the context of entrepreneurship • Coordinated approach • Partnership models are piecemeal • Connectivity. • Funding organisations running things • Nothing • Partnership models 	<ul style="list-style-type: none"> • Schools • Registered Training Organisations, TAFE, South Coast Colleges, Walan Miya • Universities UOW • Employers • Job Active • The whole community. TAFE, University. RTOs • Youth organisations • Health organisations • Education providers • Universities • Training partners • ANPs • RTOs • TAFE • Industry • Employers • Employment services • Disability sector • Young people! 	Average 4.7 out of 5 Sli.do	Average 4.5 out of 5 Sli.do
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	<ul style="list-style-type: none"> • Keep the risktakers • Encourage entrepreneurship. Mentoring. • Retaining youth • Lower age bracket • Higher disposable income. • New ideas • Jobs • Training • Skills • Staying local • Pride • Value • Worth • Skill development • Retention young people stay • Encourage entrepreneurship. • Keeping young people in the local area • Youth employment engagement keeping youth local future • Money earned in the community tends to be spent within the community 		<ul style="list-style-type: none"> • Schools, Third Level, councils, chambers • The whole community. • Schools • Parents • UoW and TAFE and other education providers • Local and state and federal government • Local Indigenous organisations • Youth organisations • Health organisations • Education providers • Universities • Training partners • ANPs • RTOs • TAFE • Industry • Employers • Employment services • Partnerships • Businesses 		
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			<ul style="list-style-type: none">• Engaging employment opportunities fun activities tech video game development• Business attitude• Training in work• Government, local council, business chambers, and involvement from engaged business owners• Universities• Job networks• Partnerships		
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<p>4. Develop Centre of Excellence for Food/Agriculture, renewable energy</p>	<ul style="list-style-type: none"> • Inspire locals. Jobs. Reputation of the region. • Great USP • Broad impact • Future growth in renewable energy • We already have local experts in permaculture • Taps into tourism growth in the area • Local produce for e.g sea urchins, oysters, wine, cheese • Encourage younger people to the valley • Improve food security for our region as climate change worsens • Food farm tourism • Jobs • Attract new residents • Lower net age • Focal point within Australia • New tech • New money • Expertise • Drawing power • Concentrated energies into a future • Investment • Improved skills for business owners and employees • Jobs for the future • Optimise use of natural resources. 	<ul style="list-style-type: none"> • Disconnected community. Old thinking. Closed minds. Private investment. No vision. • Cost location • Leader • Disconnected. Old thinking. Closed minds. Private investment. No vision. • Disconnected. Old thinking. Closed minds. Private investment. No vision. • Disconnected. Old thinking. Closed minds. Private investment. No vision. • Funding • The first step - how you begin • Apathy • State government • Funding • Apathy • State government • Shared vision • Providing education to stakeholders as to its vision, benefits, and outcomes • Drive • Nothing. • Blue Sky Thinking • Disconnected. • Some state government planning regulations around zoning 	<ul style="list-style-type: none"> • Food producers, Energy providers, entrepreneurs, council. • Food producers, Energy providers, entrepreneurs, council • AusIndustry • FIAL • Smaller businesses that can grow • Council should take leading role • Local producers (South Coast sea urchins, oysters, wine etc) • Retraining farmers in renewables practices • TAFE / UOW/ Adult Ed/ South Coast Colleges- New courses developed to align with local excellence 	<p>Average 4.4 out of 5 Sli.do</p>	<p>Average 3.9 out of 5 Sli.do</p>
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	<ul style="list-style-type: none"> • Jobs creation • Funding • High dollar value • Population growth • Investment • Inspire locals. Jobs. Reputation • Reduce footprint • becomes a magnet for people and skills • potentially a big economic driver • becomes pet of local identity • Attract professionals • Specialist jobs • Spin off products/businesses • Jobs creation • Funding • High dollar value • Population growth • Investment • Improved skills for business owners and employees • Solar • Bringing in experts • Building capacity • Innovation • Jobs and industry • Self-sufficiency • Reputation • Brings business to the region • More educational opportunities • Drawing power • Bringing in experts • Building capacity 	<ul style="list-style-type: none"> • Probably other things • Cost location • Someone to lead the way • Capex • Educators specialists • Lack of housing • Capital • Extended timeframes • Government inaction or poor policy • Lack of vision government • Politics. Fatally so, probably. • A group of stakeholders prepared to get stuck in to this • Funding- getting it started • Vision • Funding • Someone to drive it • Nothing. 	<ul style="list-style-type: none"> • Wineries • Truffle • Markets • Food producers, entrepreneurs • Government • Industry • Stake Holders • Education • BEGA cheese • Oyster Growers • SCPA • South Coast Producers Association • TAFE • Landcare • Local land services • Farmers • Small land holders • Hobby farmers • Federal/State govt • BVSC • Bega Cheese • Council industry education events tech • Varied • Seed finance • Entrepreneurs • Wealth • Educators 		
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	<ul style="list-style-type: none"> • An attractive location to bring people interested • Committee • Jobs creation • An attractive location to bring people interested • Sustainable, securing food sources for now and the future, reducing carbon footprint 		<ul style="list-style-type: none"> • AusIndustry • Food producers, entrepreneurs • Scientists, managers, students, tradies and techos. There are plenty of scientists in the Bega Valley. • Community and government involvement; university research and development • Food producers • Gov, business, Education • Local Ag services • Business, Gov, Research, CSIRO • Federal/State govt • BVSC • Government • Industry • Stake Holders • Education 		
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5. Promotional campaign like Evocities to attract new residents	<ul style="list-style-type: none"> • Money in circulation • infusion of skills and energy • new industries and opportunities • families to sustain our schools and businesses • good for the state - move from the metropolis syndrome • Job creation. Economic growth. • Job creation. • Fresh ideas • New businesses • Fresh ideas • Demand 4 services • Skilled influx • Business building • Growth of people willing to live, work, and SPEND their money within the local community 	<ul style="list-style-type: none"> • Coordination • Resistance • Educating the set mindset to understand the benefits • Working in silos • Identity • Locals • Probably needs an active campaign... • Identity crisis. parochialism. • not a city 	<ul style="list-style-type: none"> • Council. State govt. • Council, • All levels of government • Community ambassadors • Tourism • Council • Businesses • State Gov • Tourism • Council 	Average 3.8 out of 5 Sli.do	Average 3.6 out of 5 Sli.do
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6. Trade training – more courses, linked to industry, creating education pathways	<ul style="list-style-type: none"> • More local training, less travel time for apprentices, save time for employers. • More local tradesman available • People achieving their career goals • Remote skills tech skills future skills not currently available • Business growth. employment. • access to training • reduced delays to getting services • high quality jobs for young people • general availability of skills • Jobs! • Business expansion • Youth Empowerment • Remote skills tech skills future skills • Young people will stay • More choice for consumers • Improving service delivery • Keeping younger people local • Jobs • Industry • Business growth. • Jobs! • Job growth and fulfilment 	<ul style="list-style-type: none"> • Lack of awareness of options currently available to people in the Bega Valley. • Employers • Need • Availability of training. • Money scalability • Lack of supporting data • Education • Funding cuts • Lack of vision • No youth strategy • Closures of TAFE places and courses • Nothing...we are heavily dominated by the trades • Funding, brand awareness of available courses, marketing more to the general public • Education • Funding cuts • Lack of vision • Money 	<ul style="list-style-type: none"> • Schools • RTO's • Education Providers • University • Employers • TAFE, Tradies • TAFE • TAFE Government funding required • TAFE • Local businesses • Businesses • Workers willing • TAFE, RTOs • Government • Trade unions • Council • Employment agencies • Tafe, UNI • businesses training for outcomes 	Average 4.1 out of 5 Sli.do	Average 4.1 out of 5 Sli.do
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<p>7. Leverage connections between Rex, businesses and commuters</p>	<ul style="list-style-type: none"> • It was identified that Rex commuters may have businesses that could relocate to the Sapphire Coast or have contacts with other city based businesses that could relocate. • Bringing in business people and businesses to the region • Increase remote workers • Better communication of opportunities. • Increased visitation • More money in circulation • Didn't Rex Airlines threaten to drop services to/from Merimbula if the Federal Govt decided to lengthen the runway at Merimbula Airport. Well, the runway is in the process of being extended so what now for Rex? Will it act on its threat? Wouldn't a better question be: airlines willing to service Merimbula Airport - what would be benefits for them, businesses, and commuters? • Unsure • Tap into the commuter/business owner network to understand business environment and opportunities/constraints to growth 	<ul style="list-style-type: none"> • Linking parties together • actual need for this • high Rex airfares • Nothing substantive. • REX • plane ticket prices • Rex Airlines acting on its threat to pull services to/from Merimbula • not me • Not much - bit of organisation 	<ul style="list-style-type: none"> • Rex, Chambers and Commuters • Council, other businesses • individuals and businesses • Users and potential users of the airline. • REX, NSW Government • Rex • That depends upon which airline(s) are offering flights to/from Merimbula once the extended runway is opened. • All above • Airport, Business owners, 	<p>Average 3.6 out of 5 Survey Monkey</p>	<p>Average 3.2 out of 5 Survey Monkey</p>
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<p>8. Accommodation building for 14 disabled residents</p>	<ul style="list-style-type: none"> The benefits of the wider community getting involved in this project are enormous. With a government grant of \$4.6 Million already committed and other benefits predicted including Employment of 35 Full Time Equivalent permanent Disability Support Workers, and other ancillary staff , Inclusive of 10 Traineeships, • \$2,500,000 per annum of wages/salaries injected into local economy • \$4,000,000 to local tradespeople for building • \$200,000 plus per annum local expenditure by new residents plus family expenditure • Positive impact on local markets and services with 30-40 people, and their families requiring housing, education and other services, • Brings family members with other skills and professions to the Valley. Assistance is required to promote new accommodation for people with disabilities and new jobs outside the Bega Valley as well as financial support to train new staff on-the-job including trainees as this isn't covered under NDIS funding 	<ul style="list-style-type: none"> Resources available to liaise with other agencies and commencement of building project Other than a site, not much. Not sure Lack of funding. Nothing Find a location? Building it? I refer you to my answer to the question above. Making good connections/plans 	<ul style="list-style-type: none"> It could involve Chambers of Commerce, RDA, Government Departments with additional funding, BVSC etc Tulgeen Disability Not sure Three levels of government and NDIS suppliers. Tulgeen, council, state govt (the funder) Tulgeen Location where the residence is I am not the best person to ask as I did not know of this plan prior to the Big Ideas for Bega Valley event on 19 November 2019 	<p>Average 4.0 out of 5 Survey Monkey</p>	<p>Average 3.8 out of 5 Survey Monkey</p>
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	<ul style="list-style-type: none"> • Assists disadvantage in our community • Not sure • In addition to benefits for the residents and some boost to the construction sector, it signals a larger engagement with what might be called the 'caring economy', which should be a growth area for Bega Valley shire. • Employment • Residence for 14 disabled people • Peace of mind, independence, imparting a sense of self-worth and value to the disabled that they, too, matter • JOBS and training opportunities for locals and it's already a certainty not a dream 				
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<p>9. Mentoring, life skills and similar programs to build skills, tailored support for individuals</p>	<ul style="list-style-type: none"> • Individualised mentoring for individuals enables them to overcome barriers and achieve personal goals • Assistance in gaining life skills, jobs • Encouraging people to realise their potential, perhaps start their own businesses • Social, personal and economic benefits from both improving participation rates in education, training and employment and from better matching of supply and demand within the labour market. Benefits greatest for the presently disadvantaged, including Indigenous Australians. • Improved business outcomes • More skilled people • How long is a piece of string? As a life (skills) coach myself the benefits vary according to the problems faced by the coachee. Examples include peace of mind, skills development, confidence, self-awareness, and emotional intelligence. • Links to programs and education facilities 	<ul style="list-style-type: none"> • Not sure • Knowledge of the programs, promotion • Connectivity • Lack of central co-ordination and of vision. • Funding • money, leader to push the initiative forward • Lack of understanding as to the differences between mentoring and life coaching. Also, in Australia anyone can say they are a life coach. I am appalled at the number of shonks who are allowed to damage the reputation of those of us who have studied to attain either Certificate IV or Diploma in Life Coaching. I have also studied the specialty streams: workplace, business, and executive coaching. The Australian Govt needs to do more re: recognition of those of us who are accreditation. • Linking partnerships and program planner 	<ul style="list-style-type: none"> • Schools, RTO's, Mentors etc • Already exists in job providers, and other providers. • young people, business people, retired business people • UoW, TAFE, school principals, business councils, social organisations. • Solutions 4 Biz, Chambers • mentors with skills that can be provided, Bega Valley Innovation Hub • Mentoring is not the same as life skills coaching. Mentoring typically is advice; life coaching is a highly specialized conversation 	<p>Average 4.3 out of 5 Survey Monkey</p>	<p>Average 4.0 out of 5 Survey Monkey</p>
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			<p>where the (accredited) life coach collaboratively works with the coachee to create self-awareness within the coachee to identify the issue and for the coachee to identify their preferred solution. In the life coaching relationship there is no judgement or censure from the life coach: only unconditional acceptance of the coachee as they discuss and explore solutions to their issues</p> <ul style="list-style-type: none"> • Job active providers, RTOs, Uni, TAFE, Council 		
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<p>10. Succession planning to sustain local businesses and Entrepreneurship training and entrepreneur support programs</p>	<ul style="list-style-type: none"> • The benefits are upcoming new enthusiastic businesses to replace businesses closing / owners retiring • Better movement of businesses, stronger businesses • Successful businesses provided employment and economic growth • Economic continuity; small business sustainability. • Improved Business outcomes • Less businesses dying • Every business owner, when they establish their business, must have a succession plan. Even their will needs to be updated as to how this asset (and liability) needs to be handled. The benefits of doing so include: certainty, continuation of the business and jobs • Keep the businesses open and employing more people 	<ul style="list-style-type: none"> • The Incubation hub at UOW has a great model. Maybe they could have a youth focused program. • A champion for the push / program • Connectivity • The idea needs strategic development first. • Funding • A plan • Lack of understanding and awareness • Funding the course through the hub - minimal 	<ul style="list-style-type: none"> • Chambers, Council, Young Entrepreneurs • Businesses • Council, businesses community • Business Owners, retired business people, young people • Business councils, shire council, clubs such as Lions etc. • Solutions 4 Biz, Chambers • Typically, the business owner, those are earmarked to take-over, trainers, lawyers, education system • Bega Valley Innovation Hub, Council, Chambers 	<p>Average 4.1 out of 5 Survey Monkey</p>	<p>Average 3.8 out of 5 Survey Monkey</p>
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Big Ideas Eden Workshop

Attendees: 21 attendees

Idea	What are the benefits?	What's standing in the way?	Who's involved	Importance?	Urgency?
1. Create a mountain bike trail	<ul style="list-style-type: none"> • Employment creating trail maintains and providing tours • Creates a reason to visit • Creating a mindset change that we are a healthy and fit town to reside and visit • Provides options for add on products and services and tour options • Builds a connection with surrounding localities/regions • Bringing people to town as both participants and spectators • Encourages a new type of visitor to the area/market • Builds on active-tourism market • Part of a circuit across states • Could create an annual competition • Bringing people to town as both participants and spectators • \$ to the area that has more depth than visiting a business • Big change to our off season economy • 10-12 million per year • 100 jobs • Grow business • Ride destination • Increased tourist visitation, create training and employment opportunities 	<ul style="list-style-type: none"> • Finances • Coordination • Business plan • Mountain bike club • Funding • I thought it was well under progress and almost through a lot of the planning processes • Govt • Access to national parks or state forests • Start up funding • Impetus 	<ul style="list-style-type: none"> • Council • Community LALC • Schools • Tourism • Club • Youth services • Council • New businesses • Community • Every one, politicians • Community • Don't know • Local mountain bike group • Volunteers, schools, forestry Corp, national parks maybe 	Average 4.3 out of 5 Sli.do	Average 4.3 out of 5 Sli.do

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	<ul style="list-style-type: none"> • Visitation out of summer season • Employment • Good way to enjoy the natural environment and scenery. • Community engagement • Extra tourism • Off season visitors • Employment • Jobs 				
2. Create a business hub for business skills and training development	<ul style="list-style-type: none"> • Creates income for local services and products and supports existing and new business. • Show tourists to the area that you can live/work/invest in Eden • Create a shared manufacturing and production option to combine skills and mentoring • Create a skilled workforce. Provide access to training that otherwise not have training opportunities. • Increased collaboration • Becomes a community landing pad for big ideas • Upskilling • Furthers opportunities for youth/youth retainment in Eden • Eliminates need for transport • Keeps money in Eden's economy • Can link into nearly all the projects put forward • Attracts people to work in the area • Develops a place for co-creation and co-working and support • Facilitate economic and social development 	<ul style="list-style-type: none"> • Council • Lack of creativity • Priority to invest in people rather than infrastructure • Facility • Govt • Training facilities big enough in Eden - paying for the training - a lot of RTO courses are quite expensive • Suitable affordable premises and funding • Suitable Facility • Physical space • Business apathy • Lack of demand • Training facilities big enough in Eden • Funding, premises • Government • Funding 	<ul style="list-style-type: none"> • Council • Business Chamber • State government • Key local businesses • Local, State and Federal Governments, RTOs, job agencies • Govt council and Ed dept • Council • Education • Job providers • Employers • Council • Businesses • Community • Access Centre • UOW State Govt 	Average 4.8 out of 5 Sli.do	Average 4.8 out of 5 Sli.do

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	<ul style="list-style-type: none"> • Business incubation and support • Networking • Business services and admin support • Co-ordination role • Upskill community, especially youth • Youth stay • Allow people to become educated and think • Conversation about business and employment, linking the community on what is the actual need, not guessing • Creating more robust, professional businesses means jobs will be more stable & numerous. • Allows Founders to develop businesses that can create the jobs of the future • Allow participants living in Eden be able to do their training in Eden without having to travel out of town • Provides education and training • Develops a community of success • Brings it to the people who need it and are limited in transport options • Upskilling, finding local people for local jobs • Can link into nearly all the projects put forward 		<ul style="list-style-type: none"> • iAccelerate & University of Wollongong 		
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<p>3. Encourage entrepreneurs e.g. owners of local shops to all 'pop up shops'. Craft cottage industry focus. Co working space where community and business come together</p>	<ul style="list-style-type: none"> • Provides a place for customer validation • Utilising empty shops thus making the street scape more attractive • Supports home-based businesses and market businesses • Brings people to the town • Develops a link for the Chamber to foster relationships for small business • Increase partial employment levels. Skills and therefore employability. Snowball effect of regional reputation for that quality/uniqueness • Increase in small business opportunities. Harness hidden skills in community • Build on existing skills and resources • Opportunity to share skills • Cruise ship market • Collaboration • Jobs, bring people into town • Opportunity for micro businesses to test an idea • Provides the option for "Eden" to see that change is good • Great way to test a point of difference • Skills training • Great way to test a point of difference 	<ul style="list-style-type: none"> • Shop owner willingness to allow use of their facilities at low cost - local real estate agent who represents the owner of the vacant shop • Landlord's • Framework of collaboration. • Whether shop owners would come to the party. Initiative money • Confidence • Landlords 	<ul style="list-style-type: none"> • Shop owners, real estate agent, people with a product to sell • Chambers of commerce • Council • Incubators • Artisans of all levels. • Getting shop owners onboard • Chamber of commerce • Property owners • Entrepreneurs • Business, Chamber of Commerce 	<p>Average 4.3 out of 5 Sli.do</p>	<p>Average 4.2 out of 5 Sli.do</p>
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4. Maximise exploitation of cruise ship opportunity e.g. extend cruise tours to include local tourism operators etc	<ul style="list-style-type: none"> • Encourages return visitation • Builds knowledge and skills • Build local economy • Opportunities for entrepreneurs • Develop tried and tested businesses. Free marketing for the region. • Income generated and return visitations • Puts us on the map • Puts us on the map • Local economy, promote Eden to cruise passengers • Recognition of our aboriginal culture • Money spent locally increased employment. Jobs • Encourages return visitation • Export • Jobs 	<ul style="list-style-type: none"> • A shared vision • Inspirational narrative • Apathy • Tourists who want free wifi and cheap products • Coordination • Ground Handlers with what is offered to ships • Cruise ship operators • NOTHING 	<ul style="list-style-type: none"> • Everyone • All shops • Chamber of Commerce • Cruise Eden • Residents • Shopkeepers • Local businesses. Tourists. Council • Cruise Eden - Port Authority - ground Handlers - people with activity • Tourists businesses • Us 	Average 4.3 out of 5 Sli.do	Average 4.1 out of 5 Sli.do
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JOB & SKILLS BEGA VALLEY – APPENDIX 8: BIG IDEAS WORKSHOPS

<p>5. Broadly develop blue economy – develop maritime industry – not just cruise ship related. Yacht marina, freight, fishing, oyster farming, create marine and maritime centre of excellence</p>	<ul style="list-style-type: none"> • Magnificent unspoiled beauty • Location • Existing branding (Sapphire Coast) • Existing economy • Deep harbour and existing moorings for freight • Opportunity to expand education/vocational skills and exchange with universities/schools • Magnificent unspoiled beauty • Protect and look after environment • Builds on having a marine high school • Jobs • Diversity of associated industries. • Safe • Protect and look after environment • Adds to the place of destination • Skilled and unskilled workforce opportunity. • Totally relevant to Eden 	<ul style="list-style-type: none"> • Multi-stage, long-tail • People to develop new projects • Unity • Funding • Funding Vision • Infrastructure • Regul • State and local government • Federal government • Inaction • Funding and education and ignorance in government 	<ul style="list-style-type: none"> • People to develop these ideas • All levels of government • Education • Industry • Locals • Govt. council. Private enterprise • External contractors • NSW govt • Everyone 	<p>Average 3.8 out of 5 Sli.do</p>	<p>Average 3.6 out of 5 Sli.do</p>
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JOB & SKILLS BEGA VALLEY – APPENDIX 8: BIG IDEAS WORKSHOPS

6. Engaging youth with employment activities and upskilling e.g. project based education programme, create education hub in Eden	<ul style="list-style-type: none"> • Training must be linked to local opportunities • Long term viability of Eden • Creates vibrancy • Creates connection between young people • Reduce emigration of workforce. Reduced need for other support networks. • Change perceptions • Gives young people a sense of purpose and increased self esteem • Youth become more positive about their future and themselves • Employment ready • Increased youth engagement • Increased employment • Economic and social development • Provides a sense of ownership of the town • Individuals access increased. Better for community to have local options. Training can be relative to area • More diverse community • Better society • Youth stay in Eden • Allowing youth to explore and access alternative learning options 	<ul style="list-style-type: none"> • NSW govt • Funding • Lack of providers and numbers • Existing Employment opportunities perception • Flexibility • Initiative • Habits, don't know how to get out of cycle • Facility funding. • Education system 	<ul style="list-style-type: none"> • State government • Federal government • Eden community • NSW govt youth • State government • Federal government • Parents • Businesses • Rto • Education and training providers • Council, young people • Everyone • Govt council • Education system • TAFE • High school • NSW govt 	<p>Average 4.7 out of 5 Sli.do</p>	<p>Average 4.7 out of 5 Sli.do</p>
7. Transport infrastructure among the communities	<ul style="list-style-type: none"> • No discussion on this point 	<ul style="list-style-type: none"> • No discussion on this point 	<ul style="list-style-type: none"> • No discussion on this point 	<p>No discussion on this point</p>	<p>No discussion on this point</p>

JOBS & SKILLS BEGA VALLEY – APPENDIX 8: BIG IDEAS WORKSHOPS

<p>8. Develop tourism beyond cruise ship visitation e.g. food trails, attract non-Eden Shire residents</p>	<ul style="list-style-type: none"> • broadens the opportunity; supports and develops rural producers • employment • Diversify the economy and attract income • Encourages buy-local, people will tell their visitors to make a day trip to Eden once they see how much there is to do and see, develops more pride in the whole Sapphire Coast, could offer people who live in other parts of the Shire discounts or special offers upon proof of address • Year round tourism visits • Economic • All year round rather than just the cruise season • Diversify the local economy, increase resilience • Jobs and other economic development • Employment • Brings people to town and showcases out offerings • More inclusive of all talents not just customer service 	<ul style="list-style-type: none"> • Leadership • Apathy • Lack of coordination • Eden locals take for granted how beautiful and interesting Eden is, Eden doesn't advertise itself to the rest of the Shire, Eden has a reputation of being economically depressed • Lack of restaurants, cafes not changing menus, staff service • Bringing it and it's values to the community • Time, apathy • co-ordination, incentive • Desire and a champion • Funding grants • It just needs a little facilitation • No plan as yet to bring people together on this 	<ul style="list-style-type: none"> • rural producers, council • business, employment networks • Sapphire Coast Tourism, primary producers hospitality industry • Locals and visitors • Cafes, restaurants, markets etc. • Foodies • Chamber of Commerce, VIC, Shire, General Community • Local businesses, council, tourists • Council, Business, community • Business owners, chamber of commerce, employment agencies 	<p>Average 3.8 out of 5 Survey Monkey</p>	<p>Average 3.6 out of 5 Survey Monkey</p>
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JOBS & SKILLS BEGA VALLEY – APPENDIX 8: BIG IDEAS WORKSHOPS

			<ul style="list-style-type: none">• We need to find these people in our community• Gardeners, growers, foodies, alternative lifestylers		
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