



To everyone looking to support our Bega Valley business community – welcome and thank you!

It goes without saying that it's been a tough year for them. Be Kind to Business reminds us of how we can support local businesses – whether you're a local, friend or family member, a loyal returning visitor, or someone enjoying our amazing places and people for the first time.

Being kind to our local business community is easy:

Spend with them

It could be strolling the main street and allowing yourself to be tempted by food, fashion or gifts. Popping down to a village or town market and walking away with a basket of fresh, local produce. Enjoying a local experience during your visit – from a pamper session to a stand-up paddle board lesson.

Every time you spend with a local business you actively help our businesses in their recovery, and you keep local people in jobs.

Talk about them

Use the power of your voice to share your experience of a local business. Ask for their hashtag, or how to best leave a review. Like and share their social media. Give them a shout out on your channels. Go old school and put your phone down to tell your colleagues, friends and family that a Bega Valley business gave you a great experience or a delicious feed.

Share a little kindness #BeKindBegaValley

Find out about them

How about some inspiration to get you on the road to being kind to business? Take a look at our stunning Sapphire Coast and beautiful hinterlands by visiting the [Sapphire Coast Tourism Website](https://startfeelingit.sapphirecoast.com.au/).

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Check out social media and websites from our local business and tourism associations – almost every town or village has one.

Immerse yourself in all we have to offer.

Our business community know it's been a tough year for you too. There are challenges that local businesses are facing that might mean you might not get a table at a time you most want, or a coffee order takes a little longer. Be Kind to Business means everyone works together to meet these challenges.

Thanks for supporting our community!