

Policy 2.05 Tourism

Directorate	Strategy and Business Services
Responsible Officer	Director

Scope

This policy prescribes the development and implementation of all strategies used to sustain tourism in the Bega Valley Shire.

Purpose

- To provide or facilitate transport and recreational infrastructure, facilities, and amenities to support visitations and tourism operations and to develop tourism as an industry for the purpose of improving employment, economic, cultural, social and recreational opportunities in the community, whilst maintaining the lifestyle of residents and protecting the natural environment.

Definitions

Term	Definition
Tourist	An individual who is travelling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business or other purposes.
Tourism	Visitation for recreational, leisure or business purposes

Legislative requirements

Nil

Policy Statement

Bega Valley Shire Council will assist the sustainability of 'Tourism' by:

- Developing and strengthening strategic partnerships with regional tourism organisations, local businesses and community organisations through the implementation of long-term management plans.
- Continuing to seek funds from relevant Federal and State Governments to assist in the development and maintenance of tourism, transport and recreational infrastructure, facilities, and amenities.
- Supporting tourism through the provision, facilitation and maintenance of adequate amenities and services in accord with asset management plans.
- Promoting the Shire's natural and built assets using appropriate publications, on Council's website, and through various social media channels.
- Maintaining and developing natural and built assets under Council's care and control.
- Developing unique identities for each town or village, and touring drives in the Shire.
- Assisting the accessing, analysing and publication of tourism research.

- Improving community knowledge of and attitudes towards tourism in the Bega Valley Shire through information sharing and promotion of tourism activities.

Policy Version Control

Policy title	Tourism
Policy No.:	2.05
Directorate	Strategy and Business Services
Outcome Area	Employment and Learning Opportunities
Goal(s)	<ol style="list-style-type: none"> Our economy is prosperous, diverse and supported by innovative and creative business. We have meaningful employment and learning opportunities for people in all stages in life.
Responsible Officer	Director
Version	2
Adopted	29 November 2017
Next revision	May 2021

Related BVSC policies

Policy No.:	Title
1.05	Film and Video
1.06	Festivals and Events
2.02	Live, work, invest
6.11	Communications

Note: Policy details may change prior to review date due to legislative changes. For the most up-to-date version please refer to Council's website www.begavalley.nsw.gov.au